

David Affran

UX UI Designer / Product Designer

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Dear Hiring Manager,

I am writing to express my interest in the design position at your esteemed organization.

I am an experienced creative designer based in Brisbane, bringing over five years of hands-on experience in Graphic Design, UX Design and Product Design. My background includes working in agile delivery environments at companies such as Tiny Technologies and Covi Global, where I collaborated closely with product teams to manage large development backlogs and deliver intuitive digital solutions.

My design expertise spans a broad range of digital products, including ResApp Health, ResAppDX, SleepCheck, and Covi Global. I have significant experience using Figma to build and maintain design systems, libraries, and brand guidelines, ensuring consistency and scalability across products. I also have a strong command of Adobe Creative Suite and use Figma daily to produce wireframes, interactive prototypes, and high-fidelity mockups.

Beyond technical proficiency, I pride myself on being an insightful designer who genuinely cares about solving problems and creating meaningful user experiences. I'm energized by working collaboratively in cross-functional teams and contributing to the development of impactful products.

I am well-versed in agile methodologies, with experience working on user stories, epics, and use cases, and contributing to task updates throughout project cycles. In previous roles, I've used Jira and Confluence extensively to communicate progress, prepare detailed user stories and epics, and provide visual context to aid in development. I've partnered with innovation teams to outline future product strategies, working closely with stakeholders to understand pain points, research best practices, and deliver user-focused solutions.

In addition to my industry experience, I hold a **Bachelor of Arts in Graphic and Media Design from the University of the Arts London** (London College of Communication), and a **Postgraduate Diploma in Communication Design from Central Saint Martins**. I have also completed accredited courses through the Interaction Design Foundation in Web Design for Usability and The Beginner's Guide to UX Design.

Thank you for considering my application. I would welcome the opportunity to contribute to your team and further discuss how I can add value to your projects.

Sincerely,

David Affran